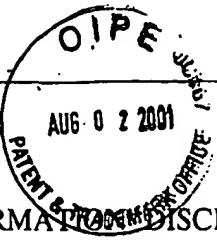


#5 S. HODUER 8/22/01

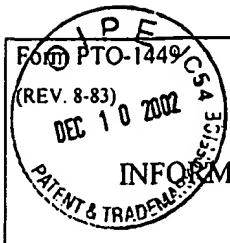
sheet 1 of 1

Form PTO-1449 (REV. 8-83)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY. DOCKET NO.	SERIAL NO.							
				T721-18	09/742,534							
				APPLICANT								
				ELDERING								
				FILING DATE	GROUP							
				21 DEC 2000	2611 JUN 19 2001							
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INFORMATION DISCLOSURE CITATION						RECEIVED						
						Technology Center 2600						
U.S. PATENT DOCUMENTS												
EXAMINER INITIAL		DOCUMENT NUMBER				DATE	NAME		CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
<i>JW</i>	AA	5	7	8	1	2	2	6	07/98	Sheehan	348	6
	AB	6	0	2	6	3	6	8	02/00	Brown et al.	705	14
	AC	6	0	2	6	3	6	9	02/00	Capek	705	14
	AD	6	0	2	9	0	4	5	02/00	Picco et al.	455	5.1
ALFOREIGN PATENT DOCUMENTS												
									CLASS	SUBCLASS	TRANSLATION	
											YES	NO
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)												
EXAMINER						DATE CONSIDERED						
<i>JW Shultz</i>						3/4/05						
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INFORMATION DISCLOSURE CITATION <i>(Use several sheets if necessary)</i>		APPLICANT ELDERING										
		FILING DATE 21 DEC 2000	GROUP 2611									
U.S. PATENT DOCUMENTS												
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<i>JS</i>	AE	5	7	9	0	9	3	5	08/98 Payton	455	5.1	<i>RECEIVED AUG 07 2001 Technology Center 2600</i>
FOREIGN PATENT DOCUMENTS								TRANSLATION				
							CLASS			SUBCLASS	YES	NO
OTHER DOCUMENTS <i>(Including Author, Title, Date, Pertinent Pages, Etc.)</i>												
EXAMINER <i>Jr Sherk</i>								DATE CONSIDERED <i>3/4/05</i>				
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	T721-18	09/742, 534
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	21 DEC 2000	2611

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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

		CA	NCTA Technical Papers "Compressed Digital Commercial Insertion: New Technology Architectures for the Cable Advertising Business" 1992 8 pages.
		CB	AdLink Engineering, Ad insertion wiring diagrams, 1999, 17 pages.

EXAMINER

DATE CONSIDERED

3/4/05

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ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18
Stylesheet Version v18.0

Title of Invention	Queue-based head-end advertisement scheduling method and apparatus						
Application Number:	09/742534 						
Confirmation Number:	6855						
First Named Applicant:	Charles Eldering						
Attorney Docket Number:	T721-18						
Art Unit:	2611						
Examiner:	James Sheleheda						
Search string:	(5099319 or 5621728 or 5752160 or 5761601 or 5774170 or 5966120 or 5990927 or 6002394 or 6009410 or 6253238 or 6263501 or 6418122 or 6425131 or 6434747 or 6446082 or 6459427 or 6463585 or 6487721 or 6516002 or 6615039 or 6631523 or 6675385 or 6718551 or 6724974 or 6738978 or 20020026645 or 20020038455 or 20020104083 or 20020129374 or 20030200128).pn.						
US Patent Documents							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	5099319	1992-03-01	ESCH			
	2	5621728	1997-04-15	LIGHTFOOT			
	3	5752160	1998-05-01	DUNN			
	4	5761601	1998-06-01	NEMIROFSKY			
	5	5774170	1998-06-01	HITE			
	6	5966120	1999-10-01	ARAZI			
	7	5990927	1999-11-23	HENDRICKS			
	8	6002394	1999-12-14	SCHEIN			
	9	6009410	1999-12-01	LEMOLE			
	10	6253238	2001-06-26	LAUDER			
	11	6263501	2001-07-17	SCHEIN			
	12	6418122	2002-07-01	SCHOENBLUM			



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14	6434747	2002-08-01	KHOO
15	6446082	2002-09-01	ARITA
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17	6463585	2002-10-01	HENDRICKS
18	6487721	2002-11-01	SAFADI
19	6516002	2003-02-01	HUANG
20	6615039	2003-09-01	ELDERING
21	6631523	2003-10-01	MATTHEWS
22	6675385	2004-01-01	WANG
23	6718551	2004-04-01	SWIX
24	6724974	2004-04-01	NARUTO
25	6738978	2004-05-01	HENDRICKS

US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
	1	20020026645	2002-02-01	SON			
	2	20020038455	2002-03-01	SRINIVASAN			
	3	20020104083	2002-08-01	HENDRICKS			
	4	20020129374	2002-09-01	FREEMAN			
	5	20030200128	2003-10-01	DOHERTY			

Signature

Examiner Name	Date
<i>for Shih</i>	3/4/05



PTO/SB/08A (08-03)

Approved for use through 07/31/2006. OMB 0651-0031

Approved for use through 07/16/2009. GPO: 2007-088.

Substitute for form 1449/PTO

08/16/04

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet 1

of 1

Complete if Known

Application Number	09/742,534
Filing Date	21 DEC 2000
First Named Inventor	ELDERING
Art Unit	2611
Examiner Name	SHELEHEDA, JAMES

Attorney Docket Number T721-18

U. S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear
		Country Code ² -Number ³ -Kind Code ⁴ (if known)			
	BA	WO9712486	04-03-1997	SLEZAK	
	BB	WO9827723	06-25-1998	YUEN	
	BC	WO9952285	11-14-1999	HENDRICKS	

**Examiner
Signature**

Date Considered

2/4/05

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